

“Laalsobuj.com” Digital Market Place

The BFTI has signed an agreement with ‘Tottho Apa’ Project Under the Ministry of Women and Children Affairs for developing an e-commerce marketplace for the rural women entrepreneurs of Bangladesh. The BFTI is implementing the initiative creating an e-commerce platform named ‘laalsobuj.com’ with technical support from the Future Sky Limited and Comjagat Technologies. The domain of the e-commerce marketplace is already available online and was officially launched on 8th July, 2021.